# TEXAS LOTTERY COMMISSION <br> Scratch Ticket Game Closing Analysis SUMMARY REPORT 

## Scratch Ticket Information



Weekly Sales Comparison Information
Previous 3 Weeks Sales from DaVinci

| Weekly Sales Comparison Information |  |  |
| :---: | :---: | :---: |
| Previous 3 Weeks Sales from DaVinci |  |  |
| Most recent week sales | $\$$ | $5,512,400$ |
| Next week | $\$$ | $6,022,150$ |
| Next week | $\$$ | $5,589,300$ |
| Avg Weekly Sales Current Game | $\$$ | $5,707,950$ |
| Avg Weekly Sales \$50; 5M Qty* | $\$$ | $6,271,944$ |
| Percentage Of Variance In Sales | $\$$ | $\mathbf{9 \%}$ |

# TEXAS LOTTERY COMMISSION <br> Scratch Ticket Game Closing Analysis RECOMMENDATION AND APPROVALS 

## Instant Ticket Information

| Game \# | 2337 | Printed Payout Percentage |
| :---: | :---: | :---: |
| Game Name | \$5 Million Fortune | Actual Payout Percentage |
| Percent Sold | 69.57\% | Number of Weeks Out |

Average \# of Weeks for $85 \%$ Sell-through for Same Price Point Game With Similar Print Run.*
*No games at the 6M Qty so 5M was used. Only one game at this level with $85 \%$ sell through.

## Recommendation



| From: | Hernandez, Jose |
| :--- | :--- |
| Sent: | Monday, August 9, 2021 11:23 AM |
| To: | \$1 Million Publicity |
| Cc: | Austin CC |
| Subject: | \$5 MILLION FORTUNE \#2337 |

Today we processed a $\$ 5$ Million Fortune \#2337, prize value $\$ 5,000,000$, player elected to remain anonymous. S:\Common\Validations Sensitive Docs\Media Relations-Validations Shared Sensitive Docs\68005007.CARANZA.SOTO.pdf


Thank you,
Jose Hernandez
Austin Claim Center 611 E. $6^{\text {th }}$ Street | Austin, Texas | 78701
www.txlottery.org


- Play the Games of Texás!"

Da Vinci Report $\quad$ 8/9/21

| Product Line | Game | \$ | Tix Run | Week End Date:8/7/21 |  |  |  |  |  |  |  |  |  | Net Sales |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Name | Start | Call | Close | Wks | \% Sold | Confirmed | Active | Ware | Return |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | 8/7/21 | 7/31/21 | 7/24/21 | 7/17/21 |
| Mature | 2332 | \$5 | 19,670,175 | SUPER CROSSWORD | 2/8/21 |  |  | 26 | 56.28\% | 16,372 | 8,831 | 86,415 | 24 | \$2,186,370.00 | \$2,185,455.00 | \$2,102,525.00 | \$2,168,410.00 |
|  | 2249 | \$5 | 54,041,700 | SUPER LOTERIA | 11/2/20 |  |  | 40 | 71.30\% | 28,053 | 13,836 | 158,510 | 52 | \$4,758,995.00 | \$4,861,225.00 | \$4,812,715.00 | \$4,801,085.00 |
|  | 2291 | \$5 | 12,237,675 | WILLY WONKA GOLDEN TICKET | 3/1/21 |  |  | 23 | 67.73\% | 4,662 | 2,994 | 41,936 | 448 | \$402,435.00 | \$488,600.00 | \$531,040.00 | \$597,755.00 |
|  | 2248 | \$10 | 21,021,400 | \$250,000 50X CASHWORD | 1/18/21 |  |  | 29 | 64.05\% | 23,835 | 9,365 | 113,468 | 34 | \$4,011,350.00 | \$4,114,750.00 | \$3,977,830.00 | \$3,935,000.00 |
|  | 2346 | \$10 | 13,460,600 | \$500,000 EXTREME LUCK | 4/5/21 |  |  | 18 | 40.48\% | 8,408 | 4,434 | 144,290 | 50 | \$1,546,000.00 | \$1,747,530.00 | \$1,685,150.00 | \$1,688,030.00 |
|  | 2335 | \$10 | 12,021,150 | \$50 OR \$100! | 12/7/20 |  |  | 35 | 70.57\% | 7,832 | 3,756 | 55,839 | 155 | \$1,173,430.00 | \$1,261,010.00 | \$1,191,950.00 | \$1,150,300.00 |
|  | 2347 | \$10 | 11,256,950 | 777 | 4/19/21 |  |  | 16 | 56.26\% | 10,776 | 6,483 | 77,826 | 100 | \$2,110,710.00 | \$2,393,260.00 | \$2,377,910.00 | \$2,465,180.00 |
|  | 2320 | \$10 | 10,137,050 | LIMITED EDITION | 2/1/21 |  |  | 27 | 56.30\% | 4,733 | 2,709 | 78,297 | 251 | \$678,530.00 | \$793,560.00 | \$776,540.00 | \$808,490.00 |
|  | 2258 | \$10 | 39,197,450 | MEGA LOTERIA | 3/15/21 |  |  | 21 | 42.03\% | 41,178 | 12,721 | 392,693 | 70 | \$8,112,970.00 | \$8,170,550.00 | \$8,122,030.00 | \$8,016,680.00 |
|  | 2303 | \$10 | 10,887,100 | RUBY RED 7 S | 5/3/21 |  |  | 14 | 52.94\% | 22,171 | 10,214 | 66,107 | 35 | \$3,241,600.00 | \$3,442,300.00 | \$3,350,190.00 | \$3,425,580.00 |
|  | 2292 | \$10 | 10,252,350 | WILD \$10 | 3/1/21 |  |  | 23 | 60.05\% | 6,831 | 4,192 | 67,553 | 258 | \$908,690.00 | \$1,065,990.00 | \$1,063,740.00 | \$1,115,440.00 |
|  | 2287 | \$20 | 8,996,025 | \$1,000,000 CROSSWORD | 2/1/21 |  |  | 27 | 73.65\% | 25,742 | 8,776 | 55,583 | 64 | \$4,098,180.00 | \$4,279,340.00 | \$4,119,180.00 | \$4,161,500.00 |
|  | 2255 | \$20 | 9,050,125 | \$1,000,000 EXTREME CASH | 9/8/20 |  |  | 48 | 80.85\% | 14,293 | 6,302 | 44,175 | 146 | \$1,956,560.00 | \$2,005,540.00 | \$1,911,220.00 | \$1,903,460.00 |
|  | 2282 | \$20 | 9,107,850 | 200X THE CASH | 1/4/21 |  |  | 31 | 79.12\% | 13,416 | 5,414 | 52,789 | 91 | \$2,349,180.00 | \$2,502,500.00 | \$2,435,240.00 | \$2,493,800.00 |
|  | 2304 | \$20 | 8,984,625 | DIAMOND WHITE 7S | 5/3/21 |  |  | 14 | 38.44\% | 25,234 | 9,997 | 181,803 | 55 | \$3,765,100.00 | \$4,060,340.00 | \$3,966,500.00 | \$3,998,700.00 |
|  | 1838 | \$20 | 34,728,300 | INSTANT MILLIONAIRE | 5/15/17 |  |  | 221 | 77.64\% | 15,883 | 7,151 | 282,097 | 80 | \$2,435,220.00 | \$2,530,760.00 | \$2,444,320.00 | \$2,663,700.00 |
|  | 2209 | \$30 | 12,028,825 | \$250 MILLION CASH PARTY | 3/16/20 |  |  | 73 | 65.88\% | 10,563 | 5,555 | 144,482 | 79 | \$1,903,680.00 | \$2,043,180.00 | \$1,892,430.00 | \$1,914,660.00 |
|  | 2053 | \$30 | 34,080,725 | \$750 MILLION WINNER'S CIRCLE | 3/19/18 |  |  | 177 | 54.64\% | 9,209 | 4,705 | 600,378 | 63 | \$2,359,110.00 | \$2,504,520.00 | \$2,427,690.00 | \$2,598,030.00 |
|  | 2293 | \$30 | 9,177,650 | CASH CELEBRATION! | 4/5/21 |  |  | 18 | 32.90\% | 16,838 | 8,303 | 216,820 | 79 | \$3,945,570.00 | \$4,241,820.00 | \$4,111,560.00 | \$4,057,620.00 |
|  | 2337 | \$50 | 6,074,900 | \$5 MILLION FORTUNE | 1/18/21 |  |  | 29 | 69.57\% | 14,905 | 6,225 | 67,076 | 72 | \$5,512,400.00 | \$6,022,150.00 | \$5,589,300.00 | \$5,700,150.00 |
|  | 2338 | \$50 | 5,118,680 | 500X LOTERIA SPECTACULAR | 3/15/21 |  |  | 21 | 54.70\% | 23,179 | 8,308 | 80,066 | 85 | \$6,939,000.00 | \$6,837,450.00 | \$6,211,500.00 | \$6,235,150.00 |
|  | 2312 | \$50 | 6,731,160 | millionaire club | 4/19/21 |  |  | 16 | 40.94\% | 22,160 | 8,440 | 162,558 | 119 | \$7,923,350.00 | \$8,238,450.00 | \$7,746,150.00 | \$8,011,400.00 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sold/Closing | 2290 | \$1 | 10,869,000 | INNER WINNER CHICKEN DINNER | 3/1/21 | 8/8/21 | 9/22/21 | 23 | 95.10\% | 361 | 401 | 275 | 883 | \$31,541.00 | \$33,468.00 | \$41,235.00 | \$57,845.00 |
|  | 2288 | \$2 | 7,246,000 | JOKERS WILD | 5/17/21 | 8/5/21 | 9/19/21 | 12 | 80.21\% | 3,648 | 4,203 | 332 | 181 | \$484,776.00 | \$576,680.00 | \$697,388.00 | \$783,116.00 |
|  | 2279 | \$3 | 18,324,250 | 30X THE CASH CROSSWORD | 1/4/21 | 7/20/21 | 9/3/21 | 31 | 92.32\% | 988 | 1,153 | 369 | 304 | \$372,615.00 | \$725,847.00 | \$1,106,544.00 | \$1,180,056.00 |
|  | 2276 | \$5 | 9,101,400 | CASH MONEY | 12/21/20 | 7/4/21 | 8/18/21 | 33 | 87.20\% | 69 | 70 | 8,634 | 3,385 | \$18,360.00 | \$18,555.00 | \$59,220.00 | \$140,695.00 |
|  | 2286 | \$5 | 9,173,475 | MONEY MONEY MONEY | 2/1/21 | 8/8/21 | 9/22/21 | 27 | 78.09\% | 970 | 1,122 | 20,976 | 548 | \$218,445.00 | \$305,960.00 | \$348,800.00 | \$397,415.00 |
|  | 2300 | \$5 | 7,333,875 | WINNING STREAK | 4/19/21 | 7/9/21 | 8/23/21 | 16 | 78.98\% | 670 | 286 | 5,558 | 433 | \$110,745.00 | \$215,840.00 | \$516,485.00 | \$920,270.00 |
|  | 2281 | \$10 | 17,131,100 | 100X THE CASH | 1/4/21 | 7/5/21 | 8/19/21 | 31 | 81.85\% | 791 | 167 | 37,358 | 945 | \$79,960.00 | \$303,120.00 | \$901,040.00 | \$1,759,380.00 |
|  | 2284 | \$10 | 5,907,900 | JUMBO BUCKS 300X | 2/15/21 | 7/27/21 | 9/10/21 | 25 | 84.35\% | 2,742 | 2,572 | 856 | 1,037 | \$945,140.00 | \$1,366,840.00 | \$1,500,140.00 | \$1,524,190.00 |
|  | 2040 | \$20 | 7,214,300 | MAD MONEY MULTIPLIER | 10/19/20 | 8/8/21 | 9/22/21 | 42 | 62.21\% | 1,490 | 1,311 | 100,822 | 439 | \$351,780.00 | \$521,080.00 | \$628,020.00 | \$737,860.00 |
|  | 2274 | \$50 | 5,139,100 | 500X LOTERIA SPECTACULAR | 10/5/20 | 7/19/21 | 9/2/21 | 44 | 92.46\% | 1,211 | 355 | 8,211 | 480 | \$420,200.00 | \$1,058,900.00 | \$1,778,200.00 | \$2,241,400.00 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## Liability for 2337 / for Life to Date

| Product Status: <br> Active | SmartCash Enabled: <br> N/A |  | Validation Range: | 12/09/2020-12/31/2037 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

END OF PRODUCTION PRIZE STRUCTURE December 3, 2020 - ( POOLS \# 1-59 COMPLETE)


[^0]$2 \mathrm{X}=$ win DOUBLE the prize
X $=$ win 5 TIMES the prize
10X = win 10 TIMES the prize
20X = win 20 TIMES the prize

G-TIER: The $\$ 50, \$ 75$ and $\$ 100$ prizes are included in the GLEPS, programmed as $G$-tier and included in the low-tier files.
The $\$ 200$ prizes are included in GLEPS but are programmed as mid-tier and not part of the lowtier file.

## Interoffice Memo

The attached invoice(s) for service is being submitted for approval.

| Vendor Name  <br> P.O. Number (if applicable) Scientific Games <br> Invoice Number 362-21-9019RLO05 <br> Tx Game Name: TX 120920 <br> Invoice Amount: Game \#2337 \$5 MILLION FORTUNE | $\$ 704,732.87$ |
| :--- | :--- |

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

The above referenced invoices have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Scratch Ticket Strategy Coordinator)
Please forward to the next person for approval

## Robert Tirloni (Products Manager)

Please forward to the next person for approval


## Invoice: TX 120920 <br> "TX 2337 \$5 MILLION FORTUNE TM <br> December 9, 2020

| Supplier: | Scientific Games International 1500 Bluegrass Lakes Parkway Alpharetta, Georgia 30004 USA |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Customer: | TEXAS LOTTERY <br> Attn: Accounts Payable <br> P.O. BOX 16630 <br> AUSTIN,TX 78761-6630 <br> United States |  |  |  |  |  |
| Game | Shipment Description | Quantity | Price Per |  | Total Amount | SG Invoice \# |
| TX-2337 | 1 TX-2337 \$5 MILLION FORTUNE | 2,045,760 | 110.08 | \$ | 225,197.26 | 1039267 |
|  | Additional Charges |  |  | \$ | 36,007.88 |  |
| TX-2337 | 2 TX-2337 \$5 MILLION FORTUNE | 2,047,040 | 110.08 | \$ | 225,338.16 | 1039268 |
| TX-2337 | 3 TX-2337 \$5 MILLION FORTUNE | 1,982,100 | 110.08 | \$ | 218,189.57 | 1039269 |
|  |  |  | Total Due |  | \$704,732.87 |  |

*Please include the SG invoice numbers with your remittance

Due Date:
January 4, 2021

Wire Transfer Instructions:
Bank: Bank of America
Swift: BOFAUS3N
Acct Name: Scientific Games International, Inc.-Operating
Acct \#: 501017395032
Wire Routing \#: 026009593

# Average Number of Weeks for 85\% Average Sell Through 



## Average Weekly Dollar Sales at 85\% Average Sell Through

|  | A | B | C | D |  | E | F | G | H |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Price Point |  |  |  |  | Price Point |  |  |  |
| $\begin{gathered} \text { Print } \\ \text { Quantities } \end{gathered}$ | \$1 | \$2 | \$3 | \$5 | $\begin{gathered} \text { Print } \\ \text { Quantities } \end{gathered}$ | \$10 | \$20 | \$30 | \$50 |
| < 5M | None | None | None | None | 2M | None | None | None | None |
| 5M-9.99M | \$560,738 | \$776,573 | \$927,958 | \$1,946,842 | 3M | None | None | None | None |
| 10M-14.99M | \$607,596 | None | None | \$2,218,148 | 4M | \$2,364,236 | None | None | \$3,873,162 |
| 15M-19.99M | \$633,975 | None | \$1,585,325 | \$1,515,020 | 5M | \$3,760,439 | None | \$3,506,730 | \$6,271,944 |
| 20M-24.99M | None | None | None | \$2,468,328 | 6M | \$4,039,631 | \$4,400,564 | None | None |
| 25M-29.99M | \$776,998 | None | None | None | 7M | \$3,884,366 | \$3,675,833 | None | None |
| 30M-34.99M | None | \$1,280,700 | None | None | 8M | \$3,381,845 | \$3,828,587 | None | None |
| >35M | None | \$1,061,088 | None | \$4,122,095 | >9M | \$4,682,820 | \$5,671,831 | None | None |

None $=$ no games at this level with $85 \%$ sell through

* only one game at this level with $85 \%$ sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only


[^0]:    * Exact Quantity by Kind Level

